



A keynote speaker who can provide insights into today's most important retail and sourcing trends

FROM KEY SOURCING SHIFTS TO RETAIL market development and understanding today's consumer, Jane Singer is the perfect speaker for your customer or internal event.

Jane Singer addresses audiences of senior level industry executives at corporate events and trade association conferences throughout the year. She has presented at some of the largest international trade shows, and at leading corporate summits. She has also provided keynote presentations at events and meetings for companies such as Lenzing AG, Newtimes Group, Wendler Group, and Cotton Council International.

Industry professionals come to hear what Jane Singer has to say about the latest research in consumer markets, sourcing trends and the outlook in retail markets. She presents a combination of industry data from solid primary research and on target analysis so attendees can make smarter market decisions. Each presentation or keynote is customized for your company or event.

Ms. Singer can also provide competitive reviews of the market and serve as a sounding board for your company's strategies in the market.

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What conference participants have to say:

■ "I would like to thank you for your professional session at the Weave Conference. It is really fruitful and gave me lots of market insights."

SVP – Global IT SML Group Ltd.

■ "Once again, your presentation of last week at the Weave event was very insightful."

Regional Office Dir., ID Kids HK Ltd.

■ "You were spot on about the current state of retail and provided clarity about where things are headed."

Managing Director, Cato Overseas Ltd.

■ "Thanks so much your valueable presentation."

Dong-il Corp (Korea)

■ "I am highly impressed by your charisma, confidence as well as your resourceful info sharing during the supply chain 360 conference meeting."

Executive Director Neo-Concept Group Ltd.

■ "I have attended the Summit last week and really impressed about your presentation. Appreciate if you can share your PPT for me to share with my team."

Gap International Sourcing

■ "Your presentation was wonderful and informative. I want to share this with our management and colleagues."

Head of Corporate Quality & Sustainability Crystal Group

■ "I totally agree with the opinions what you have shared...I want to it share with my colleagues as well."

Global Denim Development, H&M (Shanghai)

■ "As always you delivered a great presentation with valuable information."

Director, InterBrand Co.

■ "Was attending your presentation minutes ago and can drop me a copy of your amazing presentation."

Director, Delsey Luggage

■ "Thank you for the very informative seminar this morning...I would like to get a copy of your presentation."

VP Director PT Bandung Sakura Textile Mills



KEYNOTE SPEECHES THAT INFORM, INSPIRE & MOTIVATE

Consumer Attitudes...Retail Markets...Supply Chain Shifts...

- Speed vs. Cost: A Logistics Challenge an Era of Fast Fashion
- Understanding Today's New Eco-Aware Consumer
- 3 Key Retail Shifts that No One is Talking About
- 3 Core Consumer Attitudes that are Influencing Retail Purchases
- New Retail Formats for a Changing Market
- 4 Things that are Influencing the Way Consumers Shop and What They Buy
- 5 Key Things We're Watching for 2018
- Why South Asia Could Become a Center for Sustainable Manufacturing
- How to Sell Apparel Like a Tech Superstar
- Behind the Virtual Smoke Screen: What's Driving Online Shopping
- 5 Proven Strategies for Putting Profitability Back into Apparel Brands
- China's Changing Consumer Attitudes: What this Fast Growing Market Wants Now

To learn more, contact Leela Gobindram:

[email: leela@inside-fashion.net](mailto:leela@inside-fashion.net)

You might have met Jane Singer at these
and other leading international events:



API/CCI Joint Seminar





Why the Right Keynote Speaker Could be Your Best Marketing Investment

Power up your next company meeting or client event with a informative, inspirational and motivational speaker.

Keynote speakers are an event staple. And the right one can help make your event even more successful. A good keynote speaker will provide relevant industry insights that engage and educate your team and clients - and provides them with an experience unique to your event.

A keynote speaker can bring outside expertise to your event, making it even more interesting for your team and/or your customers.

Position your company as a forward thinking, dynamic industry leader.

By investing in a respected keynote speaker, your company is seen as an industry leader who brings added value to your employees and your customers.

Ways to Get More Marketing Mileage out of Your Investment in a Keynote Speaker

- Record the speech/seminar to share with your internal staff or with customers who were not able to attend the event. (This can also be placed on your company website - adding interest to the website).
- The keynote speech can be repurposed as a white paper or report that can be shared with your staff or with clients.
- You can also share the keynote speech as a video or white paper over your social media channels.

REMEMBER...videos and white papers can be branded with your company logo, email and website.

Even a small meeting or conference will look like an important industry event when viewed as a video or a white paper.

Additional Marketing Support

In addition to the keynote speech, Inside Fashion offers a range of valuable 'add on' services.

Because Inside Fashion has its own wide reaching media network, we can push a video, white paper or press release about the Keynote Speech to our global audience, giving you even more benefits from your investment.

Don't have time to write a press release or a white paper? We can do it for you!

Contact us to learn more about our valuable 'add on' services.

Take your meeting or conference to a higher level. We'll work with you to find the perfect solution to match your goals and budget.

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